



Rancho Cordova Fourth of July Committee

2729 Prospect Park Drive Suite 117 • (916) 273-5704 • (916) 273-5727 fax
info@cordovacouncil.org • www.ranhocordovajuly4th.com

David M. Sander, Chairman

Rancho Cordova Fourth of July 2012 Partnership Package

TITLE SPONSOR: \$50,000

Make one of the largest 4th of July Celebrations in the region yours to offer! **TITLE SPONSORSHIP** offers presenting sponsorship status of the event, plus:

- Logo exposure in all printed material including event fliers, newspaper special section, all pre-event print advertising, event day brochure and map, event t-shirt, park signage and more... *(Deadline is May 20 for most printed items. Please hurry!)*
- Logo exposure on the CCC e-newsletter and website and our special www.ranhocordovajuly4th.com website
- Special back stage visit with performing groups
- Special VIP seating for all concerts and fireworks show (24)
- Free admission wristbands (24)
- Free parking passes (12)
- Free carnival ride passes (24)
- Free event t-shirt (24)
- Free corporate parade entry
- Opportunity to distribute company literature or promotional items at the event from your Free corporate festival booth space (includes tent, table, and chairs)
- Stage announcements and acknowledgements by emcee
- Make remarks from the stage (2 to 3 minutes)
- Your signage at the event

FIREWORKS SPONSOR: \$25,000

Make our popular Fireworks Show, the highlight of the Rancho Cordova Fourth of July Festival, yours to offer!

FIREWORKS SPONSORSHIP offers presenting sponsorship status of the Fireworks show, plus:

- Logo exposure in all printed material including event fliers, newspaper special section, all pre-event print advertising, event day brochure and map, event t-shirt, park signage and more... *(Deadline is May 20 for most printed items. Please hurry!)*
- Logo exposure on the CCC e-newsletter and website and our special www.ranhocordovajuly4th.com website
- Special VIP seating for all concerts and fireworks show (12)
- Free admission wristbands (12)
- Free parking passes (6)
- Free carnival ride passes (12)
- Free event t-shirt (12)
- Free corporate parade entry
- Opportunity to distribute company literature or promotional items at the event from your Free corporate festival booth space (includes tent, table, and chairs)
- Stage announcements and acknowledgements by emcee
- Make remarks from the stage (2 to 3 minutes)
- Your signage at the event

CONCERT STAGE SPONSOR: \$10,000

Make our popular Concert Stage at the heart of the Rancho Cordova Fourth of July Festival yours to offer! **CONCERT STAGE SPONSORSHIP** offers presenting sponsorship status of the concert stage, plus:

- Logo exposure in all printed material including event fliers, newspaper special section, all pre-event print advertising, event day brochure and map, event t-shirt, park signage and more... *(Deadline is May 20 for most printed items. Please hurry!)*
- Logo exposure on the CCC e-newsletter and website and our special www.ranchocordovajuly4th.com website
- Special back stage visit with performing groups
- Special VIP seating for all concerts and fireworks show (8)
- Free admission wristbands (8)
- Free parking passes (4)
- Free carnival ride passes (8)
- Free event t-shirt (8)
- Free corporate parade entry
- Opportunity to distribute company literature or promotional items at the event from your Free corporate festival booth space (includes tent, table, and chairs)
- Stage announcements and acknowledgements by emcee
- Make remarks from the stage (2 to 3 minutes)
- Your signage at the event

KIDS ZONE SPONSOR: \$5,000

Make our popular Kids Zone at the heart of the Rancho Cordova Fourth of July Festival yours to offer! **KIDS ZONE SPONSORSHIP** offers presenting sponsorship status of the Kids Zone, plus:

- Logo exposure in all printed material including event fliers, newspaper special section, all pre-event print advertising, event day brochure and map, event t-shirt, park signage and more... *(Deadline is May 20 for most printed items. Please hurry!)*
- Logo exposure on the CCC e-newsletter and website and our special www.ranchocordovajuly4th.com website
- Special VIP seating for all concerts and fireworks show (8)
- Free admission wristbands (8)
- Free parking passes (4)
- Free carnival ride passes (4)
- Free event t-shirt (4)
- Free corporate parade entry
- Opportunity to distribute company literature or promotional items at the event from your Free corporate festival booth space (includes tent, table, and chairs)
- Stage announcements and acknowledgements by emcee
- Your signage at the event

ENTERTAINMENT SPONSOR: \$2,500

We will arrange on your behalf for an entertainer or special activity to be at the Rancho Cordova Fourth of July Festival presented by you! **ENTERTAINMENT SPONSORSHIP** offers presenting sponsorship status of an entertainer or attraction, plus:

- Logo exposure in all printed material including event fliers, newspaper special section, all pre-event print advertising, event day brochure and map, event t-shirt, park signage and more... *(Deadline is May 20 for most printed items. Please hurry!)*
- Logo exposure on the CCC e-newsletter and website and our special www.ranchocordovajuly4th.com website
- Special VIP seating for all concerts and fireworks show (8)
- Free parking passes (4)
- Free carnival ride passes (4)
- Free event t-shirt (4)
- Free corporate parade entry
- Opportunity to distribute company literature or promotional items at the event from your Free corporate festival booth space (includes tent, table, and chairs)
- Your signage at the event

SPARKLER SPONSOR: \$1,000

Our many **SPARKLER SPONSORS** make everything from staging to shade tents and safety possible at the Rancho Cordova Fourth of July. Be part of the Rancho Cordova Fourth of July as a Sparkler Sponsor and enjoy:

- Logo exposure on event flier and t-shirt (*Deadline is May 20 for most printed items. Please hurry!*)
- Logo exposure on the CCC e-newsletter and website and our special www.ranchocordovajuly4th.com website
- Special VIP seating for all concerts and fireworks show (4)
- Free admission wristbands (4)
- Free parking passes (2)
- Free carnival ride passes (2)
- Free event t-shirt (2)
- Free corporate parade entry
- Free corporate festival booth space

PATRIOT SPONSOR: \$500

PATRIOT SPONSORS are the backbone of the Rancho Cordova Fourth of July. Become a Patriot Sponsor and enjoy:

- Logo exposure on the CCC e-newsletter and website and our special www.ranchocordovajuly4th.com website
- Free admission wristbands (4)
- Free parking passes (2)
- Free carnival ride passes (2)
- Free event t-shirt (2)
- Your signage posted at the event
- Free corporate festival booth space

FIRECRACKER SPONSOR: \$250

FIRECRACKER SPONSORS are the backbone of the Rancho Cordova Fourth of July. Become a Firecracker Sponsor and enjoy:

- Free admission wristbands (4)
- Free parking passes (2)
- Free event t-shirt (2)
- Your signage posted at the event

CAN YOU LEND A HAND...or a generator?

The Rancho Cordova Fourth of July celebration works closely with businesses throughout the area in borrowing everything from golf carts and man-lifts to generators, light towers, tents and more. We need water trucks, moving trucks, hotel rooms, electrician services and airport transportation for bands and entertainers, plus food to keep our army of **200 VOLUNTEERS** on the march. If you are in a position to offer **IN-KIND** services to the Rancho Cordova Fourth of July, please contact us and become a sponsor at (916) 273-5704 or email info@cordovacouncil.org.





Rancho Cordova Fourth of July

Partnership Package Commitment Form

Name of Business Partner: _____

Contact Name: _____

Address: _____

Telephone Number: _____

Email: _____

Partnership Level:

_____ \$50,000 Title

_____ \$2,500 Entertainment

_____ \$25,000 Fireworks

_____ \$1,000 Sparkler

_____ \$10,000 Concert

_____ \$500 Patriot

_____ \$5,000 Kids Zone

_____ \$250 Firecracker

_____ Other

Please complete and return this form to:

Cordova Community Council

2729 Prospect Park Dr, Ste 117, Rancho Cordova, CA 95670

fax 916-273-5727 email: melody@cordovacouncil.org

Please send your logo in a high resolution .jpg format by **May 20, 2012**

Checks can be made payable to: Cordova Community Council

_____ Please check here if you would like to be invoiced for payment by Credit Card

