AFFINITY PORTAL AGREEMENT
Between
RANCHO CORDOVA CHAMBER OF COMMERCE and XLERATION SERVICES
APPENDIX B

	Features (each upgrade includes features from those before)	Member	Non-Member
BASIC LISTING	Business name Address Contact name Phone number(s)	FREE	n/a
UPGRADED LISTING	Brief Description (256 char) Thumbnail image Website link	$ 50.00	$ 125.00
BUSINESS PROFILE	Link to Profile Logo on Profile One image on Profile Long description Listing in one additional category	$ 270.00	$ 360.00
ENHANCED PROFILE	Special Offer section Cross link section Additional images (3 max)	$ 390.00	$ 520.00
FEATURED LISTING	Elevated position 3 promotional offers Additional links	$ 600.00	$ 800.00
CATEGORY SPONSOR	TOP position of category Ad rotated on category pages	$ 900.00	$ 1,200.00
FEATURE SPONSOR	Ad rotated on main pages Featured article Featured profile	$ 1,500.00	$ 2,000.00
WEBSITE SPONSOR	Logo on every main page Featured article Featured profile Logo on printed promotions	$ 2,500.00	$ 3,000.00

Name:

GOOD NEWS! The **Rancho Cordova Chamber of Commerce and City of Rancho Cordova** are collaborating with XLeration Services in a marketing program to promote RC businesses through **GoRanchoNow.com.**

SPONSORS: ❒ Website Sponsor ($3000) ❒ Feature Sponsor ($2000) ❒ Category Sponsor ($1200)
LISTINGS: ❒ Featured ($800) ❒ Enhanced ($520) ❒ Profiled ($360) ❒ Upgraded ($125) ❒ Basic ($50)
NOTE: Rancho Cordova Chamber members receive discounted pricing (ask us how!)

Category: _____ ***Rancho Chamber member?*** ☐

Location: _____ *Don't publish address:* ❒

Business: _____ *Phone:* _____

Contact Name: _____ *Cell:* _____

Title: _____ *Fax:* _____

Web site: _____ How do you rate it ? (10=great) _____

E-mail: _____ Usually checked every: _____ hours

Address: _____

Tagline: (2-9 words) _____

Brief Description: _____

(2-3 sentences) _____

_____

_____

Logo: ❒ Digital ❒ Print ❒ from website

FOR BUSINESS PROFILE:

Business Hrs: _____ *Include a map?* ❒

Desc(2-3 paragraphs) ❒ Digital ❒ Print ❒ from website _____

Photo: ❒ Digital ❒ Print ❒ from website _____

eNewsletter? ❒ No ❒ Need one ❒ Yes ======> _____

Coupons / Offers? ❒ No ❒ Maybe ❒ Yes ========> _____

FOR SET-UP/MAINTENANCE:

Profile contact: _____ Phone: _____

Who maintains your website? ❒ owner/manager; ❒ corporation; ❒ outsourced; ❒ _____ Email: _____

I understand that a listing in this on-line directory is for one year and does not guarantee specific results

Signed: _____ Date: _____

Amount: _____ Comments: _____

❒ Check payable to **Rancho Cordova Chamber** ❒ CC# _____

Exp. Date _____ CCV code: _____ Name on card: _____

Card billing address: _____

Mail form to: Rancho Cordova Chamber, 2729 Prospect Park Drive, Suite 117 Rancho Cordova, 95670
or fax: (916) 273-5727
E-mail graphics to: admin@goranchonow.com
Questions? Call Susan at (916) 965-4870